

# GREATER MANCHESTER POLICE - REPRESENTATION

## About You

Name	<b>PC Alan Isherwood</b>
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## About the Premises

Application Reference No.	<b>LPA 236090</b>
Name of the Premises	<b>Superstar Off Licence</b>
Address of the premises including postcode	57-59 Wilmslow Road, Manchester M14 5TB

## Your Representation

Please outline your representation below and continue overleaf. This should describe the likely effect of the grant of the licence on the licensing objectives on and in the vicinity of the premises in question.

Please accept this as formal notification of the Greater Manchester Police objection to the premises licence in relation to the above premises on the grounds of Prevention of Crime and Disorder and the Prevention of Public Nuisance, Public Safety and the Protection of Children from Harm.

The operating schedule which accompanies the application offers hardly anything in terms of enforceable conditions which show how the 4 Licensing Objectives will be upheld. It gives the impression that the applicant has a limited understanding of the Licensing Objectives, which raises concerns about how the premises will be operated.

The likely effect of the grant of the Premises Licence with such a scant operating schedule is that all 4 of the Licensing Objectives will be undermined.

We therefore ask that this application is refused.

PLEASE NOTE: ALL REPRESENTATIONS AND SUPPORTING EVIDENCE MUST BE SUBMITTED TO MANCHESTER CITY COUNCIL WITHIN 28 DAYS, STARTING THE DAY AFTER THE PREMISES IN QUESTION MAKES AN APPLICATION (TO FIND OUT THE CLOSING DATE CALL THE LICENSING UNIT ON 0161 234 4512)

<b>ABOUT YOU</b>		PLEASE NOTE: LICENSING OFFICERS, LICENSING COMMITTEE MEMBERS AND THE APPLICANT CAN VIEW THE INFORMATION PROVIDED ON THIS FORM
<b>Your first name (required)</b>	<b>Your last name (required)</b>	
Allan	Rawcliffe	
<b>Your address including postcode (required)</b>		
Trading Standards Service 1 Hammerstone Road Manchester M18 8EQ		
<b>Contact email address</b>	<b>Contact phone no</b>	
a.rawcliffe@manchester.gov.uk	0161 234 1547	
<b>Your signature</b> (I hereby declare the information I have provided on and with this form is correct to the best of my knowledge and belief)		

<b>ABOUT THE PREMISES</b>
<b>Application Ref No. (if known):</b>
<b>Name of the Premises about which you would like to make a representation:</b>
Superstar (Rusholme) Limited
<b>Address of the Premises (including postcode if known):</b>
57-57 Wilmslow Road Manchester M14 5TB

<b>YOUR REPRESENTATION</b>
<b>Please outline your representation below and continue overleaf. This should be the likely effect of the grant of the licence / certificate on the licensing objectives on and in the vicinity of the premises in question. (Please continue on a separate sheet of paper if necessary)</b>
<p>The application is extremely poor, regarding the children from harm licence objective.</p> <p>Trading standards feels there is a severe lack of detail in the application and the applicant is not fully aware of their responsibilities</p> <p>There is no mention of a challenge policy, which is widely used and accepted throughout the trade as a vital tool to help ensure minors are unable to purchase alcohol. As a responsible authority, we would expect the applicant to give a comprehensive list of steps as to how they will ensure the requirements of the challenge policy are met</p> <p>Staff training and the keeping of documented records, have not be indicated on the application</p>

No signage regarding the sale of alcohol to minors has been included, prominent signage at the point of sale indicating it is an offence to buy or attempt to buy alcohol for a person under 18

Therefore trading standards would like the licence to be refused.

**Supporting Evidence:** In addition to your own written / oral testimony to the Licensing Sub-Committee, you may wish to provide evidence to support your representation. You will need to show how this evidence relates to the premises in question. Examples of supporting evidence include oral testimony, written testimony, noise records, video or photographic material, crime and disorder data, other statistical data, reports etc.)



**Licensing & Out of Hours Compliance Team - Representation**

Name	Devon Bennett
Job Title	Neighbourhood Compliance Officer
Department	Licensing and Out of Hours Compliance Team
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**Premise Details**

Application Ref No	236090
Name of Premises	Superstar Off Licence
Address	57-59 Wilmslow Road, Manchester, M14 5TB

**Representation**

Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.

The Licensing and Out of Hours Compliance Team have assessed the likely impact of the granting of this application taking into account a number of factors, including the nature of the area in which the premises is located and the proximity to the residential accommodation, the hours applied for, and any potential risk that the granting of this application could lead to issues of public nuisance.

The applicant has failed to provide sufficient information in the application with specific reference to the prevention of public nuisance. It would appear that for each of the licensing objectives the offer of conditions show little understanding of each objective area. This in itself raises serious concerns that the applicant has not given the application the necessary level of thought, or the issues likely to affect the local area that it is situated in.

Section 7.1 of Manchester's Statement of Licensing Policy states "Licensed premises are expected to be an asset to their local area through promotion of the licensing objectives." Although the applicant has indicated that they have considered the licensing objectives within the application, they have not offered adequate conditions that can be measured to ensure that these objectives are upheld.

We feel that the applicant has failed to state how they will uphold all licensing objectives. The failure to propose adequate conditions to prevent public nuisance causes severe concerns to Licensing and Out Of Hours as the applicants lack of consideration to the local area is apparent. Manchester's Statement of Licensing Policy states in section 7.5 that "applicants are expected to address any local factors relevant to their premises." This has not been satisfied in the application and gives rise to concerns over the applicant's ability to effectively manage the premises.

The Licensing and Out of Hours Team, in our capacity as the Environmental Health Responsible Authority, feel in the strongest possible way, the grant of a licence, based on the application submitted, would undermine the licensing objectives and request it to be refused.

**Recommendation: Refuse Application**